

I'd like to welcome you to this special edition of The Volpi Voice

In this issue, we'll focus on a new Volpi Digital Initiative, highlighting our partnership with TOPIC Embedded Systems to offer intelligence-embedded optical measurement modules.

Our partnership brings AI and embedded technologies to the heart of life sciences and diagnostics instrumentation, enabling us to accelerate development of optical modules with embedded artificial intelligence. These advancements will help improve patient lives, optimize instrument performance and drive innovative new revenue-generating business models for customers.



We are very excited about this new partnership with TOPIC.

Not only will TOPIC help us accelerate our digital strategy, but we also share the same core entrepreneurial values, which is key to both firms' growth. This partnership will advance both companies to the next level and will bring great value to our clients in the life sciences and diagnostics market space.

We have webinars, white papers and live demos coming up to help you learn more about this game-changing development. We'll highlight a few of those events here in this edition of The Volpi Voice.

So, let's get into it!

Best, Max



Max Kunz



How will AI and embedded intelligence profoundly increase life science and diagnostic instrument performance, productivity and profitability? To find out, join Max Kunz, Volpi CEO of Sales and Strategy, and Riény Rijnen, TOPIC Embedded Systems CEO, for a FREE webinar.

During the webinar, you'll learn how adding embedded intelligence to your instruments can help you offer your customers:

- ✔ Decreased cost of ownership
- ✔ Reduced downtime
- ✔ More efficient operations
- ✔ Valuable performance insights

Plus, we'll cover how embedded intelligence can help instrument manufacturers benefit from new revenue-generating models.

Don't miss the opportunity to join two of the most innovative leaders in life sciences and diagnostics discuss how you can use AI to achieve strategic business objectives.

» [Register now](#)



See a demo of our AI-powered optical measurement modules at Booth #412 at AACC. September 26-30, Atlanta, GA

We're excited to announce that we will be debuting a demonstration of our new AI-powered optical measurement modules at AACC in Atlanta.

Come see us at Booth #412!

AACC RIGHT OF ENTRY PROTOCOL
 To ensure the safety of all attendees, proof of COVID-19 vaccination OR proof of a negative coronavirus test within 72 hours will be required for in-person attendees of the 2021 AACC Annual Scientific Meeting. For more information, [click here](#).

Come see us at COMPAMED, too!



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FREE GUIDE to AI in diagnostics and life sciences

Digitalization is a hot topic across life sciences and diagnostics, especially with conversations about artificial intelligence and embedded intelligence adding to the discussion.



More than 60% of life sciences companies spent over \$20 million US on AI initiatives in 2019, and more than half expect those investments to grow considerably.

But what does it mean "on the ground?" What can it do for you right now? Most importantly, how can digital technologies fit into the existing workflow so that they help, rather than hinder, the vital day-to-day work of the laboratory and at the point of care?

Learn about the benefits of AI-powered optical measurement modules in life sciences and diagnostics instrumentation by downloading Volpi's guide, [Better data. Better instrument performance. How embedded intelligence increases performance, productivity and profitability.](#)

» [Download your guide today](#)

One more thing... Volpi wins award for Engineering Excellence



Volpi's production expansion at its Auburn, NY, location won an ACEC New York Diamond Award for Engineering Excellence.

An ACEC New York hallmark for over 50 years, and more than 60 firms submit projects that are judged on a rigorous set of criteria, which includes complexity, innovation and value to society.

Thank you to our design builder, C&S, and the entire Volpi US team for their contributions.

